



Tyson® & You.

We make
you fly.

Coated
Chicken
Wings

The most popular chicken category



Lift your Wings with *every bite.*



Why Tyson® Coated *Wings*?

- **Top Class** Chicken Wings (Class A);
- A **diverse wing assortment** with varied flavours and textures — from **mild** to **spicy**, **crispy** to **extra crunchy** — ensuring there's something for every menu;
- **Perfect finger food that pairs easily** with a wide range of sauces;
- Contains only **natural flavour ingredients**;
- **Easy to prepare:** suitable for **air frying**, **oven baking**, and **deep frying** with no compromise on product performance;
- **Fast cook: ready from frozen in just minutes** (<7 minutes in deep fryer) while maintaining excellent taste and texture;
- Produced according to **high production quality and food safety standards**;
- **Halal** certified.





**#1 Chicken
entree globally**

Lift you Wings with *every bite.*

Chicken Wings **The most popular chicken category**

Crispy, crunchy, and flavourful are key attributes for consumers, reflecting a broader European trend toward exciting, sensory-driven experiences.^{1,2,3}



52%

of consumers in Europe⁵
order wings at restaurants
at least once a month



65%

of consumers in Europe say
sauces and seasonings are
where they would like to see
new flavours - a perfect fit for
the bone-in wing category⁴



65%

of consumers in Europe
say texture is one of their
top considerations
choosing foods to eat⁴

Source: 1)Technomic Proprietary Protein Perceptions Study for Tyson – December 2025 - 2) Proprietary Tyson A&U - 3) FMCG Gurus Foodservice Trends in Europe April 2025 - 4) FMCG Gurus Flavor, Color & Texture Europe Region 2025 5)Technomic Global Navigator – Global Chicken Report 2025 (only tracked countries on report are Spain, France, UK, Germany); Global Data – Market Analyze

We make you fly.



Hot

Hot'n'Kickin' Wings

served with mayo and mint sauce

Southern Fried Wings

Chicken Wing served with coleslaw & grilled corn

Peppery



Mild

Crispy Wings

with olives and pesto sauce

We bring homestyle crisp to your menu with our

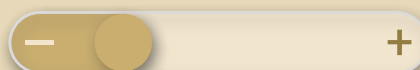
Crispy Wings



A lightly coated wing with a neutral, mild taste.

Versatile - a perfect basis for many sauce and menu offering.

Flavour profile Homestyle Mild



Level of crunchiness

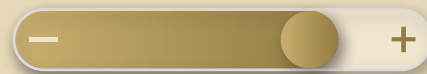
We bring Southern crunch to your menu with our

Southern Fried Wings



A super-crunchy wing prepared in Southern American-Style. Savoury flavour with peppery notes. **Versatile - a perfect basis for any sauce and menu offering.**

Flavour profile Southern Fried with peppery notes



Level of crunchiness

37%

Menu penetration of Southern Fried Wings flavour

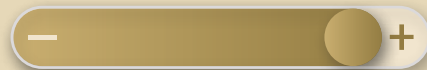
We bring spice to your menu with our

Hot'n'Kickin' Wings



An extra-crunchy wing in a signature Hot'n'Kickin' coating recipe. Deliciously spicy. **Best-selling Tyson wings in Europe.**

Flavour profile Savoury & Spicy, with notes of chilli & black pepper



Level of crunchiness

40%

Menu penetration of Hot Wings flavour

Let's play
Wings Roulette

Which Wing will you grab?

Mild



Peppery



Hot



**Crispy
Wings**



**Hot'n'
Kickin'
Wings**



**Southern Fried
Wings**



Find out more on
www.tysonandyou.com/wings



Looking for more wings?
Get in touch, we have more